

# A magic wand for your beverages

## The LifeTop™ Straw

The LifeTop™ Straw opens up for probiotics and other coming trends to give your brands a new potential.



## **The LifeTop™ Straw – new attractive possibilities**

Attract new consumer with an added value to your products. The LifeTop™ Straw is designed for small volume sensitive ingredients, including probiotics. The patented packaging system handles room temperature storage and offers longer shelf life for the sensitive ingredients.

### **Brings new life to single serve cartons**

The ingredient is on the inside of the straw and is released and mixed with the beverage when you drink it through the LifeTop™ Straw. The standard size of the LifeTop™ Straw gives you new possibilities within no-time. The straw is packed in protective aluminium sachets ready to run in existing straw applicators.

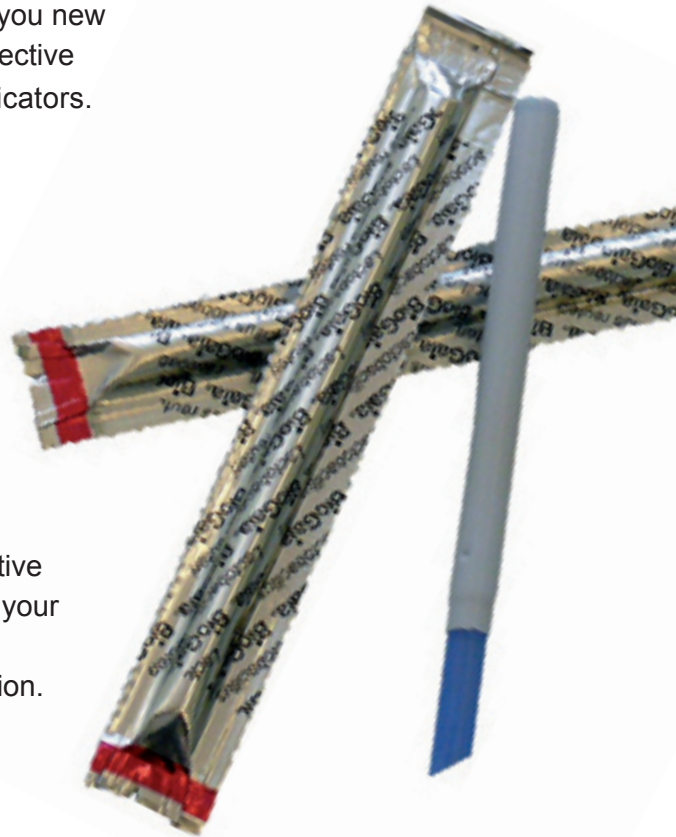
### **Probiotics and other coming trends**

The LifeTop™ Straw is the smart solution to meet the demands of the consumers. Probiotics is a growing market, and a number of varieties appear as added value to functional beverages. Thanks to the design of the LifeTop™ Straw you can now create unique, shelf stable, probiotic beverages.

### **Standard – yet a higher standard**

The patented LifeTop™ Straw can give you new attractive opportunities to develop your products and strengthen your brand in the hard competition of the beverage market. The LifeTop™ Straw will be swift to fit in to the production. Designed in standard size, the LifeTop™ Straw can be incorporated in a high volume production right away.

## **The LifeTop™ Straw gives your brand a new potential**



---

### **Also from CapAble – LifeTop™ Cap**

The unique patented solution of the LifeTop™ Cap keeps the ingredients inside the cap of the bottle until the consumer releases it. The unique cap is suitable for a vast variety of ingredients, stretching from sensitive functional ingredients to attractive colours and flavours.



---

## **CapAble AB**

Kungsbroplan 3A, P.O. Box 3242, SE-103 64 Stockholm, Sweden  
Telephone: +46 (0)8 555 293 07, Fax: +46 (0)8 555 293 01  
E-mail: [info@lifetop.eu](mailto:info@lifetop.eu) Web site: [www.lifetop.eu](http://www.lifetop.eu)



[www.lifetop.eu](http://www.lifetop.eu)